

PRIVACY NOTICE ON THE PROTECTION AND PROCESSING OF SPEAKER PARTICIPANT / PERSONAL DATA

1) Data Controller

As per Law No. 6698 on the Protection of Personal Data (“**Law**”), your personal data may be processed within the scope described below by data controllers, Moment Eğitim Araştırma Sağlık Hizmetleri ve Ticaret Anonim Şirketi (“**American Hospital**”), Halikarnas Özel Sağlık Hizmetleri ve Sağlık Malzemeleri Sanayi ve Ticaret Anonim Şirketi (“**Bodrum American Hospital**”), and Koç University Hospital as the economic institution of Koç University (“**Koç University Hospital**”), (individually “**Institution**”, collectively “**Institutions**”).

You can find detailed information on the purposes of processing your personal data by the Institution in the text titled the Policy on the Protection and Processing of Personal Data (“**Privacy Policy**”) in the following links:

<https://www.amerikanhastanesi.org/kisisel-verilerin-korunmasi>

<https://www.amerikanhastanesi.org/bodrum-amerikan-hastanesi/kisisel-verilerin-korunmasi>

<https://www.kuh.ku.edu.tr/kisisel-verilerin-korunmasi>

2) Purposes of Processing Personal Data

Your personal data may be processed for the following purposes (“**Purposes**”) within the scope of the data processing bases specified in Article 5 of the Law ;submitting an offer for your participation as a speaker at the event organized by the Institutions (“**Event**”), and making your registration if you accept the offer; receiving and evaluating your application in cases where you will participate to the Event as a participant; carrying out the necessary work for your participation in the Event by our work units and carrying out the relevant business processes; publishing your photo or video recordings on the Institutions' social media accounts, websites, and other internal and external media in order to promote the Event with visuals, providing information, and raising awareness; sending promotions, announcements, and similar commercial electronic messages to the contact information you shared.

3) Recipient Parties and Purposes for Transferring Personal Data

Your personal data may be transferred to our suppliers, legally authorized public institutions, and legally authorized private persons to fulfil the purposes of processing personal data, within the scope of data processing legal bases specified in Article 5 and the provision of the transfer of personal data specified in Article 8 of the Law.

Provided that you give your explicit consent, your transaction security information will be transferred to Microsoft Inc., supplier located abroad for the purpose of supplying the online platform service to be used to organize the Event based on your explicit consent, in accordance with the provision of the transfer of personal data specified in Article 9 of the Law.

4) The Method and Legal Basis of Collecting Personal Data

Your personal data are collected electronically through our websites, forms, and e-mails in order to ensure your participation in the Event. Your personal data are processed based on the following legal bases in accordance with the conditions for processing personal data specified in Article 5 of the Law.

In this context, your personal data are processed for the purposes of submitting an offer for your participation as a speaker at the Event, making your registration if you accept the offer; receiving and evaluating your application in cases where you will participate in the event as a participant; carrying

out the necessary work for your participation to the Event by our work units and carrying out the relevant business processes based on the legal basis regarding the processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract within the scope of the Article 5/2(c) of the Law.

Provided that you give your explicit consent, your personal data may be processed for publishing your photo or video recordings on the Institutions' social media accounts, websites, and other internal and external media in order to promote the Event with visuals, providing information, and raising awareness; sending promotion announcements and similar commercial electronic messages to the contact information you shared.

5) Data Subjects Rights as Envisaged Under Article 11 of the Law

As the data subject, we declare that you have the following rights in accordance with Article 11 of the Law:

- To learn whether your personal data are being processed,
- To request information if your personal data have been processed,
- To learn the purpose of the processing of your personal data and whether they have been used accordingly,
- To learn which third parties domestic or abroad your personal data has been transferred to,
- To request rectification in case your personal data has been processed incompletely or inaccurately and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To demand the erasure or destruction of your personal data in case the reasons necessitating the processing have disappeared even though it was processed in accordance with the Law and other relevant provisions and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To object the occurrence of any consequence that is to your detriment by means of analysis of personal data solely through automated systems,
- To demand compensation for the damages that you have suffered as a result of unlawful processing of your personal data.

You can submit your applications to our Institution regarding your rights listed above in accordance with the legislation. You can submit your applications through the application forms on the following links:

<https://www.amerikanhastanesi.org/kisisel-verilerin-korunmasi>
<https://www.amerikanhastanesi.org/medamerikan-tip-merkezi>
<https://www.amerikanhastanesi.org/bodrum-amerikan-hastanesi/kisisel-verilerin-korunmasi>
<https://www.kuh.ku.edu.tr/kisisel-verilerin-korunmasi>

Depending on the nature of your request, your application will be concluded as soon as possible, within 30 days at the latest and in principle, free of charge. However, if the process requires additional costs, a fee may be demanded according to the tariff determined by the Personal Data Protection Board.

EXPLICIT CONSENT FORM FOR THE PROCESSING OF PERSONAL DATA

Within the scope of the [Speaker / Participant Privacy Notice](#), I hereby agree on the processing of my visual recordings for being published on the Institutions' social media accounts, websites, and other internal and external media in order to promote the Event, of my identity and contact details for sending commercial electronic messages and being shared with suppliers for this purpose; my transaction security information to be shared with the supplier Microsoft Corp. located abroad for the purpose of providing the online platform service to be used in the organization of the Event. I hereby declare and accept the [Intellectual Property Rights statement](#).

INTELLECTUAL PROPERTY RIGHTS STATEMENT

I hereby acknowledge, declare and expressly consent that I assign the rights over my photo or video recordings provided within the scope of the Event and their different versions subjected to various processes by various technical methods (“**Material**”) to Moment Eğitim Araştırma Sağlık Hizmetleri ve Ticaret Anonim Şirketi (“**Institution**”), without any time and place limit; that the Material can be used in printed and visual media, on the Institution’s social media accounts and website without constraint, and can be downloaded and shared by third parties; I guarantee to assign to the Institution all the economical and moral rights, including all copyrights within the context of Intellectual and Artistic Works Law, for use, adaptation, reproduction, distribution, representation, and the rights to communicate to the public by devices enabling the transmission of signs, sounds and/or images, now and in the future; in addition to the rights within the frame of the Turkish Civil Code and other related legislations. I give my consent for the Material to be shared with third parties from whom service is received for the Event and I guarantee to assign to the Institution all the rights of the Material irrevocably, indefinitely, and free of charge, without any constraint on place, content, media, quantity, or any other, within the country or abroad, to be used, reproduced, sold, distributed, stored, published, taken place in digital media including the internet and intranet, and communicated to the public as well as the neighbouring rights that I have /will have in the future concerning said Material. I irrevocably accept, declare and guarantee that I will not claim any fees, copyrights, receivables, compensation, or any other rights and demands for all these aforementioned uses, that I am fully authorized to sign this consent as the right owner, and in this context, all kinds of authority and warranty belong to me.

Name Surname:

Date:

Signature:

